



# *2012 ROTARY/CARE CAR SHOW*

**February 4, 2012 San Juan Capistrano, CA**

## **REVISED**

### **For Immediate Release**

**Date: Jan. 17, 2012**

**Contact: Ann Romano**

**Phone: (949) 496-1076; [annromano@cox.net](mailto:annromano@cox.net)**

## **CARS FOR CRITTERS TO RAISE FUNDS FOR PET RESCUE, ROTARY CHARITIES ON FEB. 4**

### **Companion Poker Run Honors Longtime Vet**

SAN JUAN CAPISTRANO — The chance to attend the [9th Annual Rotary/CARE Car Show](#) and 4<sup>th</sup> Annual Dr. Joe Cortese Memorial Motorcycle Poker Run on February 4, 2012, promises as much enjoyment for the four-legged “furkids” as it does their two-legged companions, according to organizers The Rotary Club of San Juan Capistrano and Capistrano Animal Rescue Effort (CARE).

“A number of car owners bring their dogs, as do our guests...even participants in the Dr. Cortese Poker Run motorcycle ride bring their furry companions,” said Rotarian Carol Daderian, co-director of the show. “All we ask is that they be well-behaved, leashed and that owners clean up after them!”

The Car Show once again promises a fabulous display of antique and classic cars and trucks, as well as the return of the popular “New Car Row” with the latest models from The San Juan Capistrano Automobile Dealers Association and other area dealers. South County Lexus will show the stunning 2012 Lexus LFA sports coupe (starting at \$375,000).

The events are being presented The Rotary Club of San Juan Capistrano and Capistrano Animal Rescue Effort (CARE) to raise funds for rescuing homeless and abandoned pets, as well as for Rotary’s charitable projects that help children, youth, military families, and others.

“We are delighted to once again join with CARE on these great events to raise funds for such worthwhile community projects,” said Rotary President Paul Murai. “Our title change — from the CARE Show — more accurately reflects the great partnership that has developed.”

**Produced by San Juan Capistrano Rotary Club and Capistrano Animal Rescue Effort (CARE)**

Scheduled for the Saturday before Super Bowl Sunday (rain date Feb. 11), from 8 a.m. to 2 p.m. at the [San Juan Capistrano Community Center/Sports Park](#), the Car Show regularly attracts more than 400 vehicles and 1,000 attendees, making it one of the most popular events in San Juan. Contributing to the family-friendly atmosphere, a number of car owners and guests bring their dogs, which must be well-behaved and leashed.

The companion Poker Run, named to honor long-time Rotarian and CARE founding member “Dr. Fleas,” as Dr. Joe Cortese was affectionately known, is now in its fourth year and looking to attract several hundred bikers from all over Southern California. This year’s run will start at 8 a.m. with check-in at [Orange County Harley-Davidson](#), 8677 Research Dr. in Irvine, wending its way along a scenic South County route to the finish at the Car Show.

Rotarians Carol Daderian and Steve Rose are respective directors of the Car Show and Poker Run, with guidance from Phillip Schwartz and Steve Cohon.

Attendees will also enjoy live entertainment, including the popular [Disc Dogs](#) Demo Team, kids’ face painting, food by Los Golondrinas, plus displays, vendor booths, and opportunity drawings for great prizes.

Cars from all over Southern California are expected to participate in the open-class show, with trophies going to the top 15 entries, including a Mayor’s Trophy winner selected by Mayor Larry Kramer. Car owners are encouraged to enter their vehicles for a \$30 fee until Jan. 27, 2012, or \$40 after Jan. 27 and at the door. Registration includes two admissions to the show.

Admission to the show is \$5 for adults, \$2 for children (11-17 years) and free for kids 10 and under. The Sports Park is located at 25925 Camino de l Avion.

Poker Run participants will make several stops around South Orange County to pick up their poker hand, culminating at the Rotary/CARE Car Show. The fee of \$30 for rider and \$20 for passenger by Jan. 27, or thereafter \$35 for rider and \$25 for passenger, will include coffee and donuts, lunch, prizes for best and worst poker hand and CarShow admission.

Online registration is now open for both events. For further information on the Rotary/CARE Car Show or Poker Run, visit [www.sjcrotary.org/carshow](http://www.sjcrotary.org/carshow), e-mail [drcaroldds@cox.net](mailto:drcaroldds@cox.net), or call 949-661-3594. Follow on Facebook at [www.facebook.com/sjcrotarycarshow](http://www.facebook.com/sjcrotarycarshow) and on [www.Twitter.com/sjcrotarycarsho](http://www.Twitter.com/sjcrotarycarsho).

ABOUT ROTARY:

The San Juan Capistrano chapter of Rotary was founded in 1936 by local business and professional leaders. They came together to support Rotary International's mission to promote high ethical standards in all vocations, and encourage humanitarian projects that build goodwill and peace among all peoples. In addition to the Car Show and Poker Run, Rotary co-sponsors the annual Ridgewalk and holds a golf tournament, while supporting such community projects/groups as The Boys & Girls Clubs and Camp Pendleton Marine families. For more information, visit [www.sjcrotary.org](http://www.sjcrotary.org).

#### ABOUT CARE:

Founded in 2000, CARE has transitioned from a rescue-and-adoption mode to a foundation that supports animal rescue-related activities and organizations. It has since made a total of \$40,000 in contributions toward development of the Dr. Joe Cortese Dog Park in San Juan Capistrano.

###

#### CAPTIONS:

#### PHOTO COURTESY OF CARE:

Two pals can't wait for the Car Show! (CARE banner)

#### PHOTO BY: Gale Darter

Bill Kingsmill and his Corgi brought a '37 Packard Super 8 Convertible to the show.

#### PHOTO BY: Shirley Land

Two Shih-Tzus travel in style to the Car Show!

#### PHOTO COURTESY OF ROTARY:

Getting to know you...couple of canines get acquainted at 2011 Car Show.

What's more fun than a bracing ride with your BFF? (Motorcycle)

